

## Matchmaking Event

# Funding for Czech-Bavarian R&D Cooperation between Companies and Research Organizations

## Technology Focus

## Digital Technologies: AI, Cybersecurity, Intralogistics, eHealth

**Date:** Tuesday, 29 April 2025, 10:30 - 14:30

**Location:** IHK Regensburg für Oberpfalz/Kelheim, D.-Martin-Luther-Str. 12, 930 47 Regensburg

### For representatives of:

- Small and medium-sized enterprises (SMEs)
- Large companies interested in cooperating with SMEs
- Research organizations

### What's in it for you?

- Meet potential partners from Czechia and Bavaria for joint R&D collaboration
- Learn about the details of the current funding opportunities for R&D

### Funding Framework

- **SMEs** can receive funding for R&D development and experimentation, including software development:
  - **In Germany:** Up to 60% of costs; grants of up to **336,000€ per SME** and up to **3,000,000€ per project**
  - **In Czechia:** Up to 80% of costs; grants ranging **from 120,000€ to 2,000,000€ per project/SME** (if the SME is the sole applicant)
- **Research organizations** can receive funding only if collaborating with SMEs:
  - **Up to 100 %** of costs in Germany
  - **Up to 85 %** nákladů v Česku
- Funding is provided through the **ZIM - Kooperationsprojekte** program (Germany) and the **Aplikace – International Collaboration** program (Czechia).

**Language of the event:** English / Czech / German (simultaneous translation into Czech/German provided for selected sessions)

# Program

## Arrival & Welcome Coffee (from 10:00 AM)

### 10:30 - 12:00 | Funding Opportunities & Good Practice

- **Welcome remarks** - Dr. Jürgen Helmes, (IHK Regensburg)
- **IraSME Funding Framework** - Felix Rotter, AiF Projekt GmbH (ZIM project management agency of BMWK)
- **ZIM Kooperationsprojekte** Funding Scheme in Germany - Felix Rotter, AiF Projekt GmbH (ZIM project management agency of BMWK)
- **Aplikace** – International Cooperation Funding Scheme in Czechia - Robert Wenzel, Czech Ministry of Industry and Trade
- **Case Studies & Good Practice**
  - Joachim Scherer, Executive Director, Aurion Anlagentechnik GmbH; Project Lead of "FastPIMS - Fast switch match system for pulsed rf/ HiPIMS plasma applications" project
  - Jakub Dömény, Assistant Professor, Mendel University Brno; project "Development of a plant and technology for surface carbonization of wooden elements"

### 12:00 - 12:45 | Lunch Break

### 12:45 - 14:30 | Pitching & Networking

- **Pitching Session**
  - Support for Applicants – Lucie Valentová, Beratungsbüro Oberpfalz
  - Project Ideas for R&D Collaboration
- **Speed Dating** - Facilitated Networking, Facilitator: Richard Brunner
- **Workshop**: Development of Project Ideas, Facilitator: Lucie Valentová
- **Closing Remarks**

### from 14:30 | Informal networking (optional)

**Moderator:** Jana Lachmann, 5G Corridor Munich-Prague

### Registration

- Please register for the event via this [link](#), either
  - **to present a collaboration idea** (5-minute pitch, max. 3 slides) **by 4 April**
  - or as a **participant without a presentation** by **16 April**.
- **Note:** Participation for research organizations is limited to **one person per institution (campus/faculty)** due to space constraints.

For further information, contact: [jana.lachmann@munich-prague.org](mailto:jana.lachmann@munich-prague.org)